



# Academic Affairs Content Summary

With membership, you'll get access to the following types of content:

## Live & Recorded Webcasts

**Average time to impact: 60 minutes**

Leadership webcasts, whether live or recorded, are always available to our leadership members for free. You'll always get access to presentation materials and any supplemental resources.

## Short Lessons & Quizzes

**Average time to impact: 20 minutes**

Our short lessons are self-paced. They include videos, quizzes, and downloadable job aids to support action.

## Articles & Reports

**Average time to impact: 10 minutes**

These short pieces are written in collaboration with industry experts.

## Job Aids & Printables

**Average time to impact: 5 minutes**

Job Aids & Printables are ready-to-use tools.

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Denver, CO 80237

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# Academic Affairs

## Academic Facilities and Library

1. 4 Things STEAM Could Achieve on Your Campus
2. Collecting User Data to Improve Your Learning Commons
3. Integrated Planning Process and Tools for a Flexible Learning Space Initiative
4. Integrating Large-Scale Digital Displays in Academic Libraries
5. Key Considerations for Designing Student-Focused Innovation Spaces
6. Key Considerations for Learning Commons Design
7. Making the Business Case for Active Learning Spaces
8. New Learning Spaces: Support Faculty for Improved Learning
9. Planning a Teaching and Learning Space for Virtual and Augmented Reality
10. Responsive General Collection Management: Integrating Stakeholder Input
11. Selecting the Right Software for Your Learning Center Needs
12. Strategies for Gaining Buy-In Around Redesigning Faculty Office Space

## Academic Fundraising

1. Building a Custom Corporate Training Plan
2. Develop a Plan to Address Sexual Harassment from Alumni, Donors, and Prospects
3. Engaging Faculty to Improve Corporate Relations
4. Fundraising and Sexual Harassment: Documenting Effective Procedures
5. Fundraising for New Department Chairs
6. Increasing Board Engagement in Fundraising
7. Increasing Faculty Engagement in Advancement
8. Key Tenets for Advancement Writing
9. Partner with Faculty to Maximize Private Funding Opportunities
10. Practicing the Advancement Writing Key Tenets
11. Writing Workshop for Advancement Professionals

## Academic Innovations

1. 7 Myths that Limit Innovation in Higher Ed
2. Collaborating Effectively with Industry in Competency-Based Education
3. Courses with No Syllabi: A Unique Instructional Model at LDS Business College
4. The Future of Work and the Academy
5. How Marietta College Integrated Entrepreneurial Thinking Throughout the Curriculum
6. Incorporating Emerging Technologies into Instruction
7. Key Considerations for Designing Student-Focused Innovation Spaces
8. Launching a Successful Competency-Based Education Program
9. Overcoming Three Common Challenges in Online Advising

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10. Planning a Teaching and Learning Space for Virtual and Augmented Reality
11. Preparing Students to Lose Their Jobs (And Faculty to Keep Theirs)
12. Tactics to Increase the Visibility of Your Honors Program or College

## Faculty Affairs

1. 4 Strategies for Closing the Coaching Gap for Mid-Level Academic Leaders
2. 7 Ways Academic Leaders Can Cultivate Creativity
3. A Comprehensive Approach to Faculty Orientation
4. Adjunct Faculty: A Department Chair's Guide to Orienting New Instructors
5. Advancement and Fundraising
6. Best Practices for Identifying and Developing Department Chairs
7. Build the Capacity of Your Institution's Leaders
8. Civil Dialogue as a Classroom Management Strategy
9. Conflict Management for Institutional Leaders
10. Creating a Faculty Leadership Development Program
11. Departmental Budget Training for Faculty
12. Developing Skill Sets for Evaluating Online Faculty Performance
13. Faculty Civility and Academic Freedom: Protecting the Workplace while Preserving Academic Culture
14. Faculty Development and Evaluation
15. Faculty Handbooks: 5 Common Problems and Recommended Solutions
16. Formal Evaluation: Peer and Administrative Review of Online Teaching
17. Four Leadership Practices for New or Aspiring Deans
18. Habits of Highly Effective Higher-Ed Professionals
19. Habits of Highly Effective Higher-Ed Professionals, Part 2: Finding Your Purpose
20. Hiring Diverse Faculty
21. How to Write an Effective Op-Ed in Higher Education
22. Ideas for Academic Leaders to Engage Faculty in Student Recruitment
23. Identifying Microaggressions
24. Incentivizing Faculty and Staff Retirement
25. Informal Evaluation: Methods and Tools for Gathering Formative Feedback
26. The Introvert's Guide to Academic Leadership: How Introverts and Extraverts Build Successful Teams
27. Managing and Supporting Adjunct Faculty
28. Managing and Supporting an Aging Workforce
29. Negotiating Successful Adjunct Union Collective Bargaining Agreements
30. Planning and Resource Allocation
31. Preparing Faculty for Academic Leadership
32. Preparing Faculty for the Evaluation Process
33. Preventing Faculty Discrimination with Case Law and Simple Statistics
34. Recruiting Diverse Faculty



35. Recruiting, Hiring, and Retaining Diverse Faculty
36. Removing Microaggressions
37. Retaining Diverse Faculty
38. Strategies to Engage Faculty in Research Growth
39. Supporting Mid-Career Faculty

## International

1. Career Services Skill Building: Supporting International Students
2. Essentials of Study Abroad Risk Management
3. Forming International Partnerships to Increase Enrollment
4. Growing and Supporting Online Programs Internationally
5. Immigration Law 101: 3 Key Issues for Compliance
6. Improving Academic Literacy for International Students
7. Increasing the Feeling of Safety and Security for International Students
8. International Student Orientation: Using Peer Mentors to Improve Your Program
9. Training Faculty: Helping International Students Properly Cite Sources

## Planning and Budgeting

1. The \$10,000-a-Year Bachelor's Degree That Works
2. Academic and Financial Partnerships: Creating a Comprehensive Engagement Plan for Budget Implementation
3. Building a More Strategic Budget for Your Academic Department
4. Busting Myths Around Your Market Position: Making Data-Informed Decisions
5. Compiling a Market Analysis for Academic Programs (Session 1 of 2)
6. Decision-Making Possibilities with Activity-Based Costing
7. Departmental Budget Training for Faculty
8. Developing Vendor Partnerships for Online Programs
9. Engaging Your Campus Community in the Budgeting Process
10. Ideas from the Private Sector: Making Your Program Competitive
11. Identifying Curriculum and Building Internal Readiness
12. Is it Time to Launch that New Academic Program? The Art and Science of Answering that Question
13. Measuring Academic Program Cost and Demand
14. Measuring the Costs of Developmental Education
15. Operationalizing Inter-Institutional Collaboration in Shared Academics
16. Strategies for Effective and Actionable Academic Program Reviews – Hamline University
17. Strategies for Effective and Actionable Academic Program Reviews – University of Denver
18. Tactics to Increase the Visibility of Your Honors Program or College
19. Using Academic Program Cost Analysis to Improve the Efficiency of Your Department
20. Using Market Analysis Data for New and Existing Academic Programs (Session 2 of 2)



## Research and Graduate Education

1. Addressing Compliance, Contracting and Consulting, and Outside Activities
2. Benefiting from University-Industry Collaborations with Government Engagement
3. Creating a Sense of Community with Graduate Students
4. Creating Interdisciplinary Research and Scholarship
5. Creating Support Structures to Help Grads Develop a Professional Identity
6. Developing a Consistent and Productive Writing Practice
7. Establishing Contacts with Industry and Research Institutions
8. Growing Research Collaboration Through External University Partnerships
9. Implementing a Research Mission at Your Teaching-Intensive University
10. Improving Efficiency for Grant Support Systems
11. Managing Expectations and Creating Long Term Relationships
12. Managing Intellectual Property (IP) Issues
13. Preparing Proposals and Budgeting
14. Research Grants: Which Colleges are Getting Them?
15. Responsive General Collection Management: Integrating Stakeholder Input
16. Strategies for Increasing Resilience and Grit in Research Faculty
17. Strategies to Engage Faculty in Research Growth
18. Tracking Spending to Minimize Research Grant Audit Risk
19. Understanding the Benefits and Challenges of Working with Industry/Research Institutions
20. Using a Council to Establish a Holistic Corporate Engagement Strategy

## Retention and Student Success

1. 3 Ways to Connect Students to Career Services Early and Often
2. How to Integrate Career Readiness into Curricula with Digital Badging
3. Academic Advising Records: Implications for Electronic Documentation
4. Academic Coaching: Models for Student Success and Retention
5. Approaches to Engaging, Connecting, and Retaining Online Students
6. Assessing the Effectiveness of Your Retention Programming
7. Attracting Mentors for Minority Students: Strategies and Best Practices
8. Best Practices in Developing a Peer Mentoring Framework
9. Branding Your Career Services Department
10. Building a More Effective Parent Relations Program
11. Capitalizing on the Dream and Design Phases of Appreciative Advising
12. Career Services Skill Building: Supporting International Students
13. Case Management 1.0: Considerations for Establishing a New Mental Health Case Manager
14. Case Management 2.0: Considerations for Enhancing the Impact of Your Mental Health Case Manager
15. Case Management 2.0: Refining Your Service for Behaviorally At-Risk Students
16. Changes that Make a Big Impact on Peer Leader Training

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17. Coaching Students to Build an Entrepreneurial and Innovative Mindset
18. Co-curricular Activities to Engage First-Generation Students
19. Components of a Successful Training Program
20. Comprehensive Transfer Support: A Case Study
21. Conducting a Self-Audit of Your Retention Data and Programs
22. Connecting with Advisees from Diverse Cultural Backgrounds
23. Considerations for Your Student Population - First Year Students
24. Considerations for Your Student Population - First Generation Students
25. Considerations for Your Student Population - International Students
26. Considerations for Your Student Population - Multicultural Students
27. Considerations for Your Student Population - Transfer Students
28. Considerations for Your Student Population - Veteran Students
29. Creating a Case Manager Role to Better Serve At-Risk Students
30. Creating a Sense of Community with Graduate Students
31. Creating a Stop-Out Program to Increase Completion
32. Creating a Training Model to Increase Faculty Engagement in Students' Mental Health
33. Creating Co-Curricular Learning Opportunities Through On-Campus Internships
34. Creating Support Structures to Help Grads Develop a Professional Identity
35. Curricular Efficiency: Improving Academic Success and Degree completion
36. Developing Academic Stamina in First-Year Students
37. Developing and Administering Mentorship Programs for Transfer Students
38. Engaging and Celebrating First-Generation Students and Faculty on Your Campus
39. Feedback and Follow-up
40. Five Key Components of a Successful Intrusive Advising Process
41. Four Essential Components of a First-Generation College Student Success Program
42. Four Skills to Build Professional Mindsets with Students
43. Four Strategies for Successfully Advising Undeclared Students
44. Gaining Faculty Buy-In for Student Success Initiatives and Programs
45. How Some Colleges are Building Student Resilience and Grit
46. Immigration Law 101: 3 Key Issues for Compliance
47. Improve Completion through Redesigning Developmental Courses
48. Improve Student Mental Health Services Using Online Tools
49. Improving Academic Literacy for International Students
50. Improving Career Services with Data
51. Improving First-Year Student Experience Programs for At-Risk Students
52. Improving Student Engagement with Advising Communications
53. Increasing Degree Pathways for Stop-Out Students
54. Increasing the Odds for Non-Traditional Student Persistence and Completion
55. Innovative Strategies for Supporting Reinstated Students: A Case Study from Georgia Tech
56. Integrate Academic and Career Resources to Improve Student Success
57. Integrating Career and Advising Services: Session 1



58. Integrating Career and Advising Services: Session 2
59. Integrating Effective Mentorship into the Fabric of Your Campus Culture
60. Integrating Information Literacy in First Year Student Programs
61. Integrating Peer Mentors Across First-Year Student Programs
62. Inventory and Map Interventions for Use with Predictive Analytics
63. Keys to Creating a Powerful Partnership Between Advising and Career Services at Your Institution
64. Launching an Academic Success Coaching Model in Advising
65. Minimize the Fallout from Cyber Attacks
66. New Advisor Training: Developmental Advising via Email
67. Onboarding Spring Admits for Future Success
68. Overcoming Three Common Challenges in Online Advising
69. Practical Tactics for Building Academic Grit
70. Prioritizing Interventions through Effective Assessment
71. Providing Academic Support for First-Generation Students
72. Reframing Student Activism as a Vehicle for Student Leadership Development
73. Rethinking Career Fairs: Creating Tailored Experiences for Students and Employers
74. Selecting the Right Software for Your Learning Center Needs
75. Solving Retention Challenges with a Team Approach: A Case Study
76. Specializing Career Services
77. Strategies for Providing Better Support to Undocumented/DACA Students
78. Strategies to Confidently Communicate with Students Experiencing Mental Health Challenges
79. Summer Bridge: Building and Measuring Campus Connection
80. Supporting Military-Connected Students for Success and Completion
81. Taking a Case-Study Approach to Improving Academic Advising Assessment
82. Telling Your First Destination Narrative
83. Three Solutions for Impacting STEM Retention
84. Three Strategies for Connecting Student Athletes to Career Services
85. Three Ways to Engage Online Students Outside the Virtual Classroom
86. Translating Experiential Learning into College Credit with Prior Learning Assessment
87. Translating Your Student Development Services for Online Students
88. Undercover Bosses: An Innovative Approach to Career Fairs
89. Using Data and Metrics to Improve Student Persistence
90. Using Retention Metrics to Support At-Risk Online Students

## Teaching and Learning

1. (Re)Mapping Course Design
2. 10 Tips for Creating Lecture Capture
3. 7 Strategies for Integrating Student Blogging into ePortfolios
4. 8 Steps for Growing and Sustaining Online Programs
5. 8 Steps to Implementing Open Educational Resources

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6. 9 Formative Assessment Techniques for Online Courses
7. Accessibility Regulations and Accommodation in Online Courses
8. An Innovative Approach to Universal Design Learning: Engaging All Learners
9. Application of Fair Use to Research and Publications
10. Assessing Incoming Student Readiness for Online Learning
11. Assessing the Quality of Your General Education Program
12. Authentic Assessment Strategies for Online Learning
13. Blended Course Design Principles
14. Build Critical Thinking through Project-Based Learning
15. Building an Institutional Framework for MOOC Programs
16. Civil Dialogue as a Classroom Management Strategy
17. Coaching Students to Build an Entrepreneurial and Innovative Mindset
18. Copyright Considerations for Using MOOCs in Your Courses
19. Copyright for Online Course Materials
20. Course Organization
21. Critical Considerations for Accelerated Degree Programming
22. Curricular Efficiency: Improving Academic Success and Degree completion
23. Designing Engaging Online Courses for Adult Learners
24. Designing Your Course for Active Team-Based Learning
25. Developing Engaging Online Information Literacy Programming
26. Developing Vendor Partnerships for Online Programs
27. Faculty Development: Ideas for a More Inclusive Classroom
28. FERPA for Faculty
29. Gamification: Practical Strategies for Your Course
30. Growing and Supporting Online Programs Internationally
31. Improving Efficiency for Grant Support Systems
32. Incorporating Emerging Technologies into Instruction
33. Institutional Readiness for Implementing Blended Learning
34. Instructional Strategies for Blended Learning
35. Integrating Information Literacy in First Year Student Programs
36. Interactive Learning Design
37. Managing Online Course Workload
38. Ownership of Copyrighted Works
39. Principles for Effective Online Teaching
40. Quality ePortfolios: Essentials for Experiential Learning Programs
41. Responsive General Collection Management: Integrating Stakeholder Input
42. Selecting a Learning Management System
43. Teaching with Twitter
44. Three Solutions for Impacting STEM Retention
45. Title IV: Complying with New State Authorization Rules
46. Title IX: Four Essentials for Faculty





- 47. Understanding the Essentials of Direct Assessment
- 48. Universal Design for Learning
- 49. Use of Copyrighted Materials in the Classroom
- 50. Using Experiential Learning to Link Classroom Content to Real Life Situations
- 51. Using Peer Mentorship to Support Online Faculty
- 52. Web 2.0 Technology Design
- 53. Defining Virtual Reality, Augmented Reality, and Simulations in Higher Education

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